

Office of the State Courts Administrator

October 5, 2007

Answers to questions posed re: RFP #07-001-BF Public Opinion Telephone Survey

1. **Question:** Is the project's sampling statewide or specific to an individual court jurisdiction? And if specific to a court jurisdiction, what is that jurisdiction?

Answer: The sample for the public opinion telephone survey is statewide, not specific to an individual court jurisdiction.

2. **Question:** What percent of the previous sample had Spanish speaking or other languages participants? And what were those other languages?

Answer: Unknown. The previous report did not describe the demographics of the participants. The Spanish language capacity requirement on the part of the vendor is designed to enable participation of Spanish speakers in the survey given the likelihood they will be included extent in the sample. The percentage or number of Spanish speaking survey participants is impossible to predict, and is not a factor in selecting the sample.

3. **Question:** Does (the vendor) have the latitude to suggest improvements to the sampling methodology to increase the accuracy of its demographic and geographic representation of the marketplace?

Answer: Yes, vendors may suggest improvements to the sampling methodology. The purpose and effect of the suggested improvements should be explained in the vendor's proposal.

4. **Question:** What are the other outreach methods referred to in the Request for Proposal? Will these research methodologies be ad hoc or require a separate bidding procedure?

Answer: Additional outreach methods have yet to be finalized by the Task Force on Judicial Branch Planning, and will be addressed through separate bidding or other procedures.

5. **Question:** Will the Office of the State Court Administrator offer any pre-data retrieval publicity that will impact the public's reception of the pending telephone intercepts?

Answer: Prior to the inception of the telephone survey, the OSCA will place a notice on the home page of its website to alert the public of the opinion survey being conducted. This notice will remain posted until the survey data collection has been completed. Also, OSCA is open to suggestions or recommendations from vendors for additional publicity efforts as well.

6. Question: Will (the vendor) have the opportunity to make the final presentation in Tallahassee?

Answer: *Vendor presentations are not currently anticipated as part of the evaluation and selection process. However, in the event the selection committee is unable to select the successful vendor based upon the information in the proposals submitted, presentations will be requested from those vendors with tied scores.*

7. Question: Which firm conducted the survey and focus groups in the late 1990s?

Answer: *Oppenheim Research in Tallahassee conducted the survey and the focus groups referred to in the current RFP.*

8. Question: If your department was involved, or if you know, was the committee satisfied that that firm's work?

Answer: *Yes, the previous contractor/vendor performed satisfactorily.*

9. Question: Is there a preference for local vendors?

Answer: *No, there is no preference for local vendors. The successful vendor will communicate and consult with OSCA staff throughout the course of the project – we believe email and telephone communications to be sufficient for this purpose.*

10. Question: Could you provide the name of the incumbent on this project? Or perhaps the firm that conducted the telephone survey and seven focus groups mentioned in the RFP?

Answer: *There is no incumbent on this project. The firm that conducted the previous telephone survey and seven focus groups was Oppenheim Research in Tallahassee.*

11. Question: What is the Total Telephone interviews needed? 500, 1000 completed?

Answer: *The total number of completed interviews required will be calculated by the vendor based upon the sampling strategy and by the confidence level and margin of error level specified in the RFP.*

12. Question: Does the State supply the telephone numbers to call? If so, how many?

Answer: *No, OSCA will not supply telephone numbers. It is the responsibility of the vendor to obtain an appropriate telephone list from which to select the sample of individuals to contact regarding the survey.*